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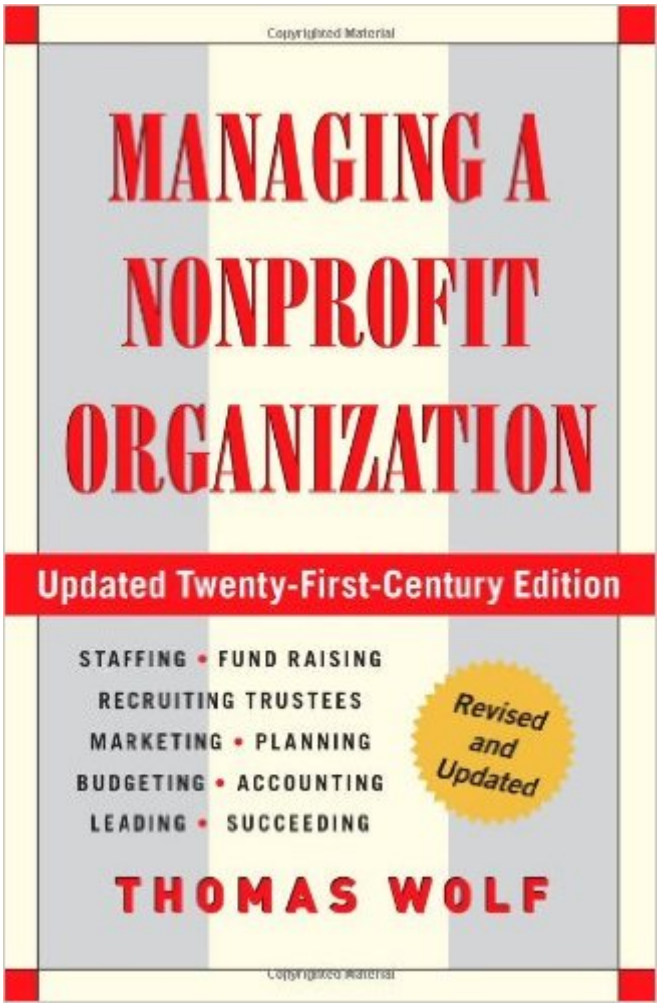
Managing A Nonprofit Organization: Updated Twenty-First-Century Edition



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Synopsis

The revised and updated edition of the go-to guide that has been an essential resource for nonprofit administrators, managers, and business professors since 1984â ”retooled to address the challenges presented by todayâ ™s world.Managing a Nonprofit Organization is a classic in its field. But much has changed since it was last updated in 1999, as the United States reels from political, economic, and demographic shifts, all of which impact nonprofit organizations every day. In the current economy, nonprofits are trying to make ends meet. They are responding to technological innovation in the age of social media and viral marketing. Nonprofit administrators, trustees, and volunteers need Thomas Wolfâ ™s solid advice now more than ever. So do the many college and university students preparing for work in the nonprofit arena. Dr. Wolfâ ™s update of Managing a Nonprofit Organization includes material that tackles the demands and challenges faced by nonprofit managers as a result of the legislative and policy changes enacted after 9/11 and in the wake of the economic collapse of 2008. Highlighting the generational issues facing many nonprofits, as current management ages and a younger generation prepares to take the reins, Dr. Wolf suggests ways for organizations to best manage these transitions and adapt to a rapidly changing world. In easy-to-understand language and with study questions at the end of each chapter, Dr. Wolf explains how to cope with all the changes, giving you everything you need to know to be a highly successful nonprofit leader.

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Customer Reviews

For anyone considering going into the non-profit field as a manager or thinking about starting a non-profit organization, " Managing A Non-Profit Organization in the Twenty-first Century" must be on their required reading list. Non-profits are organizations which sit in between the profit and public sectors. Such an organization requires a different type of management style. Thomas Wolf takes the mystery out of the management of non-profits and clearly shows how they must be organized and adaptable to the changing environment of public need. Wolf's text serves as a standard as to what a non-profit should be and how it can avoid various pitfalls. For example, corporations have went through the period of downsizing. Many non-profits have not followed the lead and have ended up duplicating programs that are no longer needed and have caused stagnation in the organization. Non-profits have also come to the point where they no longer serve the need for which they were originally founded but are unable to effectively go out of business. Those above examples are some of the many issues addressed in the text. If you are ignorant about the nuts and organizational bolts of non-profits this is the book for you. Are you trying to start a non-profit organization? If so Wolf's work sets out the guidelines which will help ease your initial attempts. Is your non-profit becoming a dysfunctional entity? If so, the text provides you with the diagnostic tools to get to the source of the problem. I highly recommend this book to everyone who wants to get a basic understanding of the non-profit sector.

This book is comprehensive and informative and a benefit to both novices and experts in the nonprofit field. Thomas Wolf's use of case studies allows the reader to understand his ideas through real world examples. This work kept my interest from beginning to end and has encouraged me to continue my research. As I continue to pursue my interests in the nonprofit industry I will return to this book again and again for insight. Its breakdown into workable chapters that outline key factors to nonprofit management (such as: board designation and effectiveness, financial management and fund raising, and accountability and sustainability) and use of discussion review questions at the end of each chapter make it easy to use as a reference. He also provides managers with guidlines to use in managing their nonprofit organization.

The 1999 edition of managing a nonprofit organization in the twenty-first century; formerly titled managing a nonprofit organization is worth its money with more then 350 pages of practical advice. The books discusses those not-for profit organizations that have a public service mission and have an official status.With many short but clear real life examples and checklist Wolf makes the issues in managing nonprofits clear. The structure of the book enables managers to start today with

improving their organization. Subjects include hiring the right staff. personnel policy, marketing, finance and fiscal procedures, fund raising, planning, leadership and the board.The tools and examples give guidance both for managers and staff of these organizations. With the help of Wolfs book running your nonprofit becomes easier and more rewarding.

I use this as the only text for an undergraduate nonprofit management course. It is easy to read and easy to understand, but not simplistic. The book covers the basics and provides enough information to get an overview of the main functions of a nonprofit organization.

I also use this book as a text for an undergraduate class in non-profit management. It is an excellent primer on the key issues in the field, particularly those areas that differ from the management of for-profit businesses. I use Drucker's "Managing the Non-Profit Organization" with this book to add a somewhat higher level overview of the strategic issues and principles in the nonprofit field.

Thomas Wolf gives a clear and detailed view on the corners and tidbits behind starting a Non-Profit organization. I STRONGLY recommend this book before you even think of plunking down the money for your own nonprofit or file the 501 c(3). Too many mistakes can avoided by just reading the basic 101 in this book. Wolf uses a lot of examples to explain, but make sure you have a dictionary nearby. If you don't know the ins and outs of the IRS, etc., you need to start here. Good stuff that is too important to miss, or allow yourself to go bankrupt over.

This book does provide some wonderful insights and helpful ideas for managing nonprofits. And since I'm always on the lookout for resources to help me do my job better, I'd like to recommend that readers also purchase The Complete Guide to Fundraising Management, Second Edition by Stanley Weinstein. It was just published (by Wiley, I think), and it offers step-by-step guidance in how to manage just about every aspect of fundraising ((major gifts, planned giving, capital campaigns, etc.). It even has a CD-ROM with customizable forms and worksheets that really will help me day-to-day.

I read book before forming the Diabetes Hands Foundation, a nonprofit we formed in early 2008. All through the formation process and ever since then, I have found myself going back once and again to revisit passages in this book for confirmation of things I am unsure of: it keeps helping me find answers to just about any question I think of.As a recent President of a nonprofit, I can only say

good things about this book and would recommend it to people in charge of managing any nonprofit: the sooner you read it, the more you will learn before it is too late and you have made important mistakes.

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